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**FOR IMMEDIATE RELEASE**

## RuffaloCODY Expands Operations in Ohio and California

**(Cedar Rapids, Iowa) – February 13, 2004** - RuffaloCODY, international leaders in providing software and direct marketing strategies for nonprofit organizations, has announced the addition of two regional offices to be located on university sites. RuffaloCODY has contracted with the University of Cincinnati, Ohio and Pepperdine University in Malibu, California to provide fundraising software, management services and program consultation to enhance philanthropic programs at each institution. These contracts represent a multi-year partnership and service offering.

"The addition of our MASTERS Program in these two prestigious organizations will create tremendous opportunities for success. The growth that RuffaloCODY is currently experiencing is, in part, due to the expertise of our staff, quality of our products and the trust of our clients," said Al Ruffalo, Chairman, RuffaloCODY. The Company expects to add additional staff to support these and other initiatives throughout 2004.

### About RuffaloCODY

Founded in 1991 and headquartered in Cedar Rapids, Iowa, the Company employs over 1000 people, located throughout the United States.

RuffaloCODY is the leading provider of fundraising, membership and enrollment management services and software for non-profit organizations, working with over 300 clients per year. We are proud to offer SUMMIT and ASCEND (now called RuffaloCODY **One**) software for fundraising, membership and fund accounting and CAMPUSCALL for fundraising and telecounseling. Our software is installed and used by over 180 organizations across the nation, in Canada and the United Kingdom.

Today, RuffaloCODY has over 600 automated calling stations dedicated to our non-profit clients, 23 regional offices and calling centers and on-site managed MASTERS PROGRAMS in California, Georgia, Illinois, Indiana, Massachusetts, Michigan, Mississippi, New York, South Carolina, Tennessee and Texas. Visit the Company's web site at [www.ruffalocody.com](http://www.ruffalocody.com).

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