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**FOR IMMEDIATE RELEASE**

## ***Annual Audit Recommends Recertification of RuffaloCODY Under ISO 9001:2008 Guidelines***

(CEDAR RAPIDS, Iowa, Sept. 16, 2009) -- RuffaloCODY, LLC., has been formally recommended for recertification under ISO 9001:2008 guidelines following its annual external audit, which is part of a continual process of review and assessment.

The results of the most recent re-assessment audit confirm that RuffaloCODY:

- Continues to effectively implement a management system that meets the ISO 9001:2008 standard for the scope of registration;
- Ensures the management system remains effective considering internal and external changes;
- Demonstrates a commitment to maintain the effectiveness and improve the management system in order to enhance overall performance; and
- Operates the management system to ensure the achievement of the stated policies and objectives.

The goals of an external ISO audit are verifying that an organization's Quality Management system is working as intended; identifying areas where an organization can improve its processes; and to correct or prevent any problems identified.

ISO 9001:2008 applies to organizations which design, develop, manufacture, install and/or services any product or provides any form of service. It establishes requirements which must be fulfilled to achieve customer satisfaction through consistent products and services that meet customer expectations.

RuffaloCODY first became ISO certified in December 2006.

About RuffaloCODY:

RuffaloCODY is the recognized leader in providing fundraising, on- and off-site phonathon management, CAMPUSCALL software for phonathon automation, enrollment management, planned giving identification, consulting and other strategic solutions for nonprofit organizations in the U.S., Canada, and the U.K. Delivering proven results for its clients since 1991, RuffaloCODY is one of America's fastest growing private companies with more than 3,000 employees in 70 locations. Dedicated professionals, total solution software products, and expertise in fundraising and direct marketing make RuffaloCODY uniquely qualified to meet the challenges of the rapidly changing nonprofit universe. Visit [www.ruffalocody.com](http://www.ruffalocody.com) for more information.

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