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**FOR IMMEDIATE RELEASE**

***RuffaloCODY Ranked for Second Straight Year  
on the Inc. List of America's 5,000 Fastest Growing  
Private Companies***

***Company Recognized for Three-Year Sales Growth  
of 66.7%; revenues of \$41.2 million in 2007***

(NEW YORK, August 21, 2008) – Inc. today ranked Cedar Rapids, Iowa-based RuffaloCODY No. 4,170 on its second annual Inc. 5,000 list of the fastest-growing private companies in the country, with three-year sales growth of 66.7% and 2007 revenues of \$41.2 million. The list is the most comprehensive look at the most important segment of the economy – America's independent-minded entrepreneurs. Taken as a whole, these companies represent the backbone of the U.S. economy.

The 2008 Inc. 5000 list measured revenue growth from 2004 through 2007. To qualify, companies must be U.S.-based and privately held, for profit, independent – not subsidiaries or divisions of other companies – as of December 31, 2007, and have had at least \$200,000 in revenue in 2004, and \$2 million in 2007.

“Our second annual Inc. 5000 continues the most ambitious project in business journalism,” said Inc. 5000 Project Manager Jim Melloan. “The Inc. 5000 gives an unrivalled portrait of young, underreported companies across all industries doing fascinating things with cutting-edge business models, as well as older companies that are still showing impressive growth.”

“We are honored to be ranked on this prestigious list of rapidly growing and top-performing U.S. private companies for the second straight year,” said RuffaloCODY CEO Al Ruffalo. “We believe our employees’ unflagging emphasis on service and results for our clients has contributed not only to their successes, but our own continued success -- ultimately resulting in this recognition.”

“Once again, the credit for this achievement belongs to our talented team of professionals who strive to make every program, installation and initiative the very best possible experience for our clients,” said RuffaloCODY President Duane Jasper. “I’m always impressed by how these remarkable individuals continue to improve both our products and processes through the application of their knowledge, creativity and expertise in the field.”

Since 1991, hundreds of nonprofit organizations across the U.S., Canada and in Europe have trusted RuffaloCODY to deliver proven results in reaching their fundraising, membership and enrollment management objectives through a wide array of products and service offerings, including on- and off-site phonathon campaigns, enrollment management, planned giving identification programs, consulting and its industry-leading CAMPUSCALL® software. The Company’s current focus includes colleges and universities, public broadcasting, Greek foundations, health care, diocesan/religious, cultural, high schools and other non profit organizations.

Complete information on this year’s Inc. 5,000, can be found at [www.inc.com/inc5000](http://www.inc.com/inc5000).

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About RuffaloCODY:

RuffaloCODY is the recognized leader in providing fundraising, on- and off-site phonathon management, CAMPUSCALL software for phonathon automation, enrollment management, planned giving identification, consulting and other strategic solutions for nonprofit organizations in the U.S., Canada, and the U.K. Delivering proven results for its clients since 1991, RuffaloCODY is one of America’s fastest growing private companies with more than 3,000 employees in 70 locations. Dedicated professionals, total solution software products, and expertise in fundraising and direct marketing make RuffaloCODY uniquely qualified to meet the challenges of the rapidly changing nonprofit universe. Visit [www.ruffalocody.com](http://www.ruffalocody.com) for more information.

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